



**Kilgore Station Bluegrass Festival**  
**Cross Plains, Tennessee**  
**F**  
**kilgorestation.com**

Donation amount:

- Donations of \$500 or more will receive signage at the festival
- Major sponsorship packages for donations of \$1000 or more

2022 Major Sponsors



RECEIPT FOR KILGORE STATION BLUEGRASS FESTIVAL SPONSORSHIP

AMOUNT: \_\_\_\_\_

RECEIVED BY: \_\_\_\_\_

DATE: \_\_\_\_\_

**An economic development and arts program of the Cross Plains Community Chamber**  
**Contact Faye Stubblefield at 615-202-4014 or Barry Richards at 615-504-7424 for more information.**  
**kilgorestation.com**

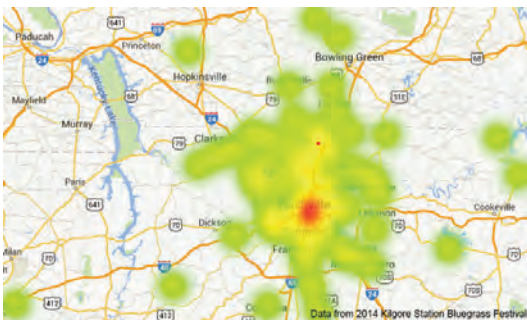
**The Artists** As a not-for-profit arts and economic development project of the Cross Plains Community Chamber (affiliated with the Robertson County Chamber of Commerce), the Kilgore Station Bluegrass Festival is committed to bringing top quality bluegrass acts from both a national and regional level while also showcasing local artists.



Artists appearing at past festivals include **Marty Raybon, The Grascals, Kenny & Amanda Smith, Larry Stephenson, Leroy Troy & the Tennessee Mafia Jug Band, and Michael Feagan.**



**The Venue** Widely considered one of the most beautiful concert venues in Tennessee, the stage at Kilgore Station is part of an authentic tobacco barn with a gently sloping hillside for audience seating. Large tents in the festival area provide relief from rain or sun. Our festival is family-friendly with no alcohol allowed on the property.



**Our audience** We have done extensive surveys of our festival attendees to document our audience origins, helping your business recognize the potential for return-on-investment. In addition to attendees represented on the map we also welcomed visitors from California, Vermont, and many other states and nations.

**Our demographics** Recently published bluegrass consumer demographic reports reveal some interesting facts about bluegrass music fans.

**Compared with the general public, bluegrass consumers are:**

- 29% more likely to have a college degree
- 63.3% more likely to be between the ages of 25-54
- 115% more likely to play a musical instrument
- 27% more likely to do things on the spur of the moment
- 67.7% are homeowners

**Bluegrass Consumers are:**

- Active people who enjoy camping, sports, recreation and outdoor activities
- Do-It-Yourselfers who enjoy doing home improvements
- Pet owners

**Marketing** Again this year, we will launch a highly-effective marketing plan with including print, online, and radio advertising. We will continue to produce online video segments to increase social media awareness of the event.

[www.kilgorestation.com](http://www.kilgorestation.com)

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